

Design & Branding

The strongest work in design and branding, from business cards to album cover artwork.



3C

PROJECT
Platinum Capital 2007 Annual Report design

CLIENT
Platinum Capital Limited

DESIGNER
Tom Lau

CREATIVE DIRECTOR
Sara Fearnley

FINISHED ARTIST
Alice Wong Riley

RETOUCHER
Danial O'Neill

WRITER
Curtis Cifuentes

ILLUSTRATOR
Oliver Polanski – Private View

LAUNCH DATE
September 07

3c-creative.com.au

Block Branding

PROJECT
Zekka branding

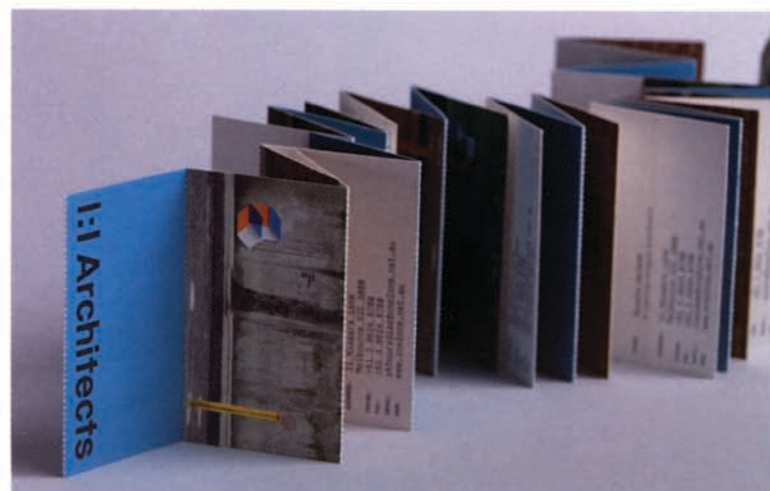
CLIENT
Zekka

CREATIVE DIRECTOR
Mark Braddock & Tanya Sim

DESIGNER
Mark Braddock, Jennifer Berney & Ben Wright

LAUNCH DATE
March 08

blockbranding.com



Coop

PROJECT
1:1 Architects corporate identity

CLIENT
1:1 Architects

DESIGN STRATEGY
Paul Fuog & Dan Honey

ART DIRECTION
Paul Fuog

DESIGN
Paul Fuog & Bec Worth

TYPOGRAPHER
Paul Fuog & Bec Worth

FINISHED ARTIST
Bec Worth

PHOTOGRAPHER
Will Salter

LAUNCH DATE
August 08

theco-op.com



Spacelab Design

PROJECT
Safir campaign

CLIENT
Fairfax & Roberts Courture Jewellers, Martin Place, Sydney

ART DIRECTOR/DESIGN
Sylvia Weimer

PHOTOGRAPHER
Justin Cooper

LAUNCH DATE
September 07

spacelabdesign.com

The Creative Method

PROJECT
Over The Moon identity

CLIENT
Over The Moon Dairy Co.

CREATIVE DIRECTOR/WRITER
Tony Ibbotson

DESIGNER/TYPOGRAPHER/ILLUSTRATOR/FINISHED ARTIST
Andi Yanto

LAUNCH DATE
January 08

thecreativemethod.com

Valentine Associates

PROJECT
Ten-Fold flyer design

CLIENT
Marilyn Swidler

DESIGN
Craig Johns

PRINT
Macdonald & Masterson

LAUNCH DATE
August 2008

valentineassociates.com

My confidence has improved tenfold

War Design

PROJECT
Fred identity design

CLIENT
Fred International – boutique Scandinavian furniture importer

DESIGNER
Emilie Mottet & Clinton Duncan

LAUNCH DATE
March 08

wardesign.com.au

