

Design & Branding

The strongest work in design and branding, from business cards to album cover artwork.



3C

PROJECT
Platinum Capital 2007 Annual Report design

CLIENT
Platinum Capital Limited

DESIGNER
Tom Lau

CREATIVE DIRECTOR
Sara Fearnley

FINISHED ARTIST
Alice Wong Riley

RETOUCHER
Danial O'Neill

WRITER
Curtis Cifuentes

ILLUSTRATOR
Oliver Polanski – Private View

LAUNCH DATE
September 07

3c-creative.com.au

Block Branding

PROJECT
Zekka branding

CLIENT
Zekka

CREATIVE DIRECTOR
Mark Braddock & Tanya Sim

DESIGNER
Mark Braddock, Jennifer Berney & Ben Wright

LAUNCH DATE
March 08

blockbranding.com



theco-op.1

Coop

PROJECT
1:1 Architects corporate identity

CLIENT
1:1 Architects

DESIGN STRATEGY
Paul Fuog & Dan Honey

ART DIRECTION
Paul Fuog

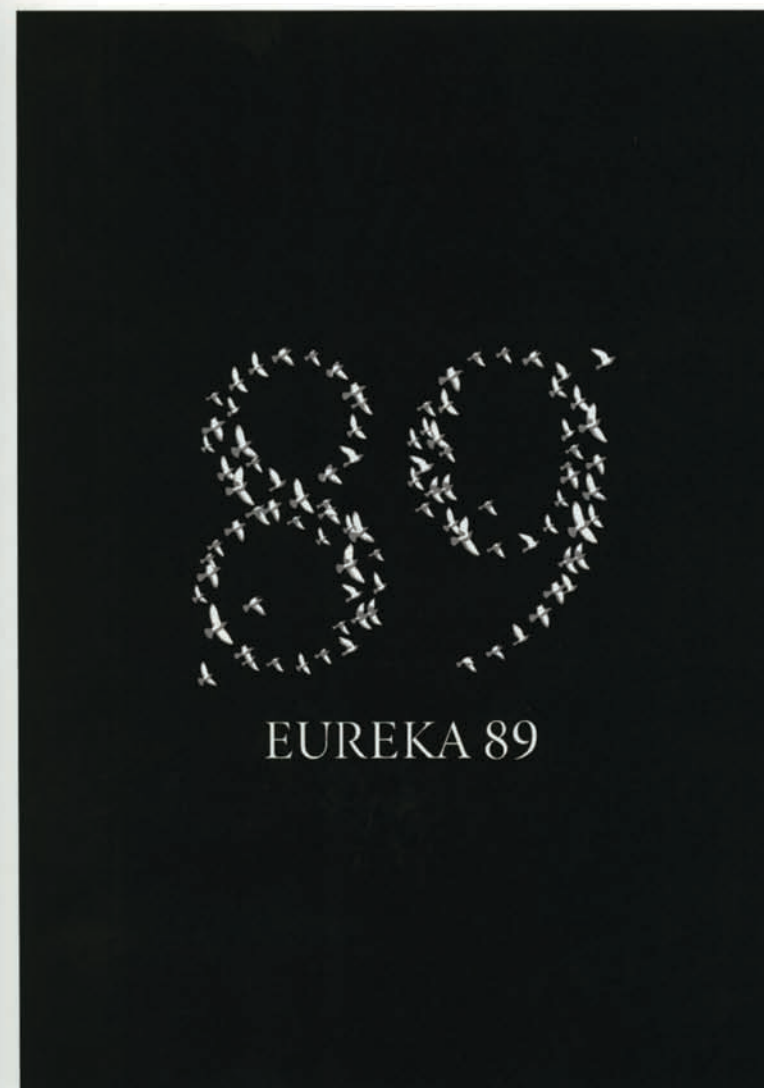
DESIGN
Paul Fuog & Bec Worth

TYPOGRAPHER
Paul Fuog & Bec Worth

FINISHED ARTIST
Bec Worth

PHOTOGRAPHER
Will Salter

LAUNCH DATE
August 08



Hoyne Design

PROJECT
Eureka 89 identity

CLIENT
Red Rock Leisure

CREATIVE DIRECTOR
Dan Johnson

DESIGNER
Anthony Teoh

FINISHED ARTIST
Darren Rochford & Jim O'Neill

LAUNCH DATE
May 08

hoyne.com.au



Leuver Design

PROJECT
Melbourne Art Fair design & branding

CLIENT
Melbourne Art Fair

DESIGNER
Marita Leuver

LAUNCH DATE
November 07

leuverdesign.com.au

Like Minded Studios

PROJECT
Sass & Bide Vie (a sub-brand of Sass & Bide) identity branding

ART DIRECTOR
Luca Ionescu

TYPOGRAPHER
Luca Ionescu

ART DIRECTOR
Luca Ionescu

REPPED
Rebecca Wolkenstein

LAUNCH DATE
March 08

likemindedstudio.com

